

minding our businesses

JOHNS HOPKINS BLOOMBERG SCHOOL OF PUBLIC HEALTH / THE LUV U PROJECT
CENTER FOR MENTAL HEALTH IN THE WORKPLACE

To ensure long-term prominence and impact on mental health through workplace efforts, a center-based structure is needed.

Critical components of a successful center include:

Leadership The Center's impact depends on strong leadership. We are currently recruiting a visionary leader with academic credentials in mental health prevention and workplace expertise to guide the center's efforts and ensure immediate and sustained impact.

✓ **START-UP RECRUITMENT FUND - \$500K** Required for initial recruitment. *This is already secured via The Luv u Project and Johns Hopkins partnership.*

□ **FULL PROFESSORSHIP - \$2.5M** Dedicated funding will provide ongoing support in perpetuity. This position can be named.

Completion of Priority Projects identified by our Advisory Council of experts as important immediate steps. Examples include:

- *Publish an Employer Guide to Evaluating Programs for Mental Health in the Workplace*
- *Create an employer recognition award for excellence in employee mental health*
- *Develop training modules for Mental Health in the Workplace targeted at managers, executives, business students, continuing education students*

□ **PRIORITY PROJECT FUNDS - \$100K - \$250K /YR** required for each project.

Annual Meeting on Mental Health and the Workplace drawing the world's best minds together to inspire both scientific innovation and practical cooperation.

□ **ANNUAL EVENT - \$50K/YR.** Such meetings are critical to success. Our initial summit meeting paved the way for our progress to date and set an agenda for impact.

Essential and Credible Scientific Research – Student and junior faculty support to enable specific initiatives that can lead to larger, high impact projects.

□ **TRAINEE SUPPORT - \$40K - \$70K /YR** for PhD/Post-doctoral training, including tuition and research stipend. The core research and practice work at an academic institution like Hopkins relies on the excellence of our trainees. To recruit the very best, and support their work while at Hopkins, we must offer competitive scholarship and stipend support.

(continued on back)

Essential and Credible Scientific Research — *continued*

□ **START-UP DEVELOPMENT PROJECTS - \$100K/YR.** Seed money is highly effective in building upon emerging ideas of faculty, students, and partners before they have developed pilot data typically required for federal funding. JHU's return on investment for seed funding of faculty has been extraordinary — the JHU Catalyst Award, for example, invested \$5M on 105 junior faculty in 2015/16 across the university. Those faculty received \$64.8M in external funding in the subsequent two years, a 13-fold return on investment.

□ **RECRUITMENT OF CORE FACULTY - \$1M** Success breeds success. Because of the vital importance and multi-faceted relevance of our focus, we envision accelerated growth in our collaborations between academia, industry and government. Accordingly, we anticipate the need to attract and secure additional talent to our team. At a minimum, we anticipate a need of at least \$1M to enable such growth.

□ **SUSTAINED ACADEMIC CENTER OF EXCELLENCE - \$10M** To ensure long-term prominence and impact on mental health through workplace efforts, a center-based structure is needed — with resources for leadership, outreach, education, communication, and thoughtful exchange of ideas and strategies. For a Center to have lasting impact, secure funding for its leadership, for community-building and convening, and for start-up projects is essential. To achieve this, the Center requires a \$10M endowment. This will provide recurring resources for projects that enhance federally and foundation-funded work and allow activities that expand its impact on workplace mental health and, as a result, on mental health in our society. Given the track record of JHU and JHSPH, we anticipate that this investment of \$10M will be leveraged to generate at a minimum, 5 times this amount, in external funding. A gift at this level includes a naming opportunity for the Center.



JOHNS HOPKINS

BLOOMBERG SCHOOL
of PUBLIC HEALTH

M. Daniele (Dani) Fallin,
Chair, Department of Mental Health

dfallin@jhu.edu
410-955-3910

Barbara Verrier
Development Office

bverrier@jhu.edu
410-502-0689

www.jhsph.edu

THELUVUPROJECT

In Memory of Carolyn C. Mattingly

C. Richard (Rich) Mattingly,
Founder & President

crichmatt@theluvuproject.org
240-454-1830

www.theluvuproject.org

<https://www.jhsph.edu/mental-health-workplace>