An Evening of Luv

THE LUVU PROJECT

In Memory of Carolyn C. Mattingly

SPONSORSHIP OPPORTUNITIES

The Luv u Project's annual event, ***An Evening of Luv***, is an opportunity for friends of the organization to come to together and celebrate the year's accomplishments. The event is held each November at Bethesda Country Club in Bethesda, MD.

MISSION OF THE LUV U PROJECT

The mission of The Luv u Project is to turn an unacceptable tragedy into a quantifiable agenda and responsible actions that advance the understanding of, and treatments for, mental health issues.

HIGHLIGHTS OF THE EVENT

- Recognition of event honoree - past honorees include Lewis Black, Doreen & Chad Moore, Jane & Rex Huggins and Gus Kalaris
- Presentation of the Carolyn C. Mattingly Mental Health in the Workplace Awards
- Luv u Project updates from the past year
- Pre-Event Networking Reception
- Live and Silent Auction
- Mission Moment Speaker
- Presentation of The Luving Heart Award - past winners, Helen Johnson, Michelle Ashton and Lesa Hopkins
- Incredible Dinner
- Post-Event Dessert Reception
- Lots of laughts, luv and so much more!

2026 EVENT DETAILS

An Evening of Luv 2026 will be held November 19th at Bethesda Country Club in Bethesda, MD. A hotel room block and ground transportation details will also be available for guests traveling from outside the Metro DC area.

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SPONSORSHIP INFORMATION

Sponsorship gifts are tax-deductible to the extent provided by law. The Luv u Project, a Maryland Corporation, is a tax-exempt, 501(c)(3) public charity. Contributions to The Luv u Project are tax-deductible under section 170 of the Internal Revenue Service (IRS) code. The amount of any contribution deductible for federal income tax purposes is limited to the excess of the amount contributed over the value of goods and services provided.

Sponsorship Gifts should be made payable to: The Luv u Project.

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor

$25,000 (tax-deductible: $23,750)

- Company name/logo on pre-event promotional materials – including Save the Date, social media posts, invitations and all other materials
- Company logo and link to company website on The Luv u Project website
- Full page acknowledgement in event program book
- Company recognition during event program
- One reserved table (10 tickets) in prime location – company name will be displayed on table
- Opportunity for The Luv u Project representative to speak at company hosted event

Welcome Reception Sponsor

$10,000 (tax-deductible: $8,750)

- Company logo on signage at event reception
- Company recognition during event program
- Company name on The Luv u Project website
- Company name listed in event program book
- One reserved table (10 tickets) – company name will be displayed on table

Dessert Reception Sponsor

$5,000 (tax-deductible: $3,750)

- Company logo on signage at dessert reception
- Company recognition during event program
- Company name on The Luv u Project website
- Company name listed in event program book
- One reserved table (10 tickets) – company name will be displayed on table

Table Sponsor

$3,000 (tax-deductible: $1,749)

- One reserved table (10 tickets) – company name will be displayed on table

To sponsor this year's An Evening of Luv, please contact Leah Bell at lbell@theluvuproject.org